

How to Use the Review Gen Growth Hub

The Review Generation Growth Hub was created as a space for TrustRadius Customers to receive not only some best practices when it comes to email campaigns and review sourcing, but also to get exact email copy and subject lines to make it easy when it comes to what they need to source reviews for TrustRadius.

When using this resource platform, the best place to start is under the “Start here” tab on the main page. Review generic email copy and subject lines first. Then, take a look at the campaign must haves when it comes to creating your own email campaigns to source reviews through TrustRadius. This guide has exactly what you need to include in your email campaigns to be compliant with TrustRadius guidelines, and implement a successful Voice of Customer campaign.

Near the bottom of the main page, you can narrow down the topic options and toggle to find exactly what you are looking for. Looking for something else? We have an option for that, too. At the very bottom, there is a resource request form that you can fill out at any time to let us know what kind of information or content you need.

We also recommend signing up so each month you will receive email notifications from us when a new resource is published, giving you first access to all new content.

Ready to start your next DIY campaign?

Don't forget your campaign link! In order to process reviews quickly and efficiently send out gift cards to your customers, you'll need to request your custom DIY link.

Luckily, it's as easy as asking your CSM or filling out this quick form. We recommend submitting the form at least 3 business days before you plan to launch your campaign.

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