

20 Subject Lines for Review Requests

Subject lines are the first thing a reader sees when it comes to email. Subject lines need to catch your customer's attention in order to get them to open it, make clicks, and get the conversion. A good review request subject line will include something to make the person reading it want to open the email and write the review. That could be an incentive offering, personalization (such a first name), emojis, or simply just getting to the point and asking for the review.

If you are needing some subject line inspiration or just need a subject line you can grab and use in an upcoming review invitation email campaign, **check out this list of 20 subject lines.**

1. Review us and receive a \$25 gift card.
2. How are you feeling about [product]? Let us know.
3. Is [product] meeting your expectations?
4. Could you do us a favor and review [product]?
5. [First name], your opinion matters to us.
6. Review us and receive \$\$\$ off your next purchase
7. Earn \$25 by reviewing us on TrustRadius!
8. \$25 and a free mug on us. Just review us on TrustRadius today.
9. Share your experience with using [product] and get rewarded
10. Love it ❤️ or hate it, review [product] for a \$25 gift card!
11. Your review = a \$25 gift card

12. Dear [first name], we value your feedback!
13. Your day just got a whole lot better. Receive a \$25 gift card for reviewing us!
14. What would you rate us? Rate and review us on TrustRadius.
15. Your review could be featured in our next customer story highlight!
16. We'd like to ask you some questions...
17. Hurry and review us for a \$25 gift card. Offer expires soon!
18. First 50 users to review [product] get a \$25 gift card!
19. Your honest opinion in exchange for a gift card?
20. Go big or go home. \$50 gift card for your review!

Ready to start your next DIY campaign?

Don't forget your campaign link! In order to process reviews quickly and efficiently send out gift cards to your customers, you'll need to request your custom DIY link.

Luckily, it's as easy as asking your CSM or filling out this quick form. We recommend submitting the form at least 3 business days before you plan to launch your campaign.

[GET MY DIY LINK](#)